

2019

RECORD STAYOVER ARRIVALS 502,739

- Over 500,000 stayover visitors for the first time in recorded history.
- The best year in recorded history for stayover visitation.
- Tenth consecutive year of annual growth in stayover visitation.
- Annual growth of over 5% for three consecutive years which is a first in recorded history.
- Destination received record arrivals from 35 countries, including the USA, Canada and Republic of Ireland.
- Over 50,000 stayover visitors travelled to the destination in each of these months: March, July and December.
- Record arrivals in 11 of the 12 months of 2019 (all months except September).
- The destination welcomed over 39,000 more visitors than 2018.
- In 2019, 117,288 more visitors were welcomed to the destination when compared to 2016 (i.e. 30.4% increase).
- United States, Canada and the United Kingdom were among the largest increases recorded in visitation (2019 vs 2018).



STAYOVER

502,739
8.6% increase



CRUISE PASSENGER

1,831,011
4.7% decline



TOTAL VISITOR ARRIVALS

2,333,750
2.1% decline

Source: Cayman Islands Customs and Border Control/Port Authority of the Cayman Islands

STAYOVER ARRIVALS BY REGION



USA
418,612
8.6%



CANADA
30,128
13.3%



UK & IRELAND
15,979
5.8%



CONTINENTAL EUROPE
8,114
4.8%



LATIN AMERICA
7,243
-7.1%



REST OF THE WORLD
22,663
10.9%

Source: Cayman Islands Customs and Border Control

STAYOVER VISITORS



Average Length of Stay
5.9 NIGHTS



Average Party Size
2.4 PERSONS

STAYOVER VISITORS PURPOSE OF VISIT



2019
Recreation/Pleasure
399,048



Business
30,983



Visiting Relatives
28,730



Dive Vacation
17,669



Wedding/Honeymoon
4,062



Other/Unknown
22,247

79.4%

6.2%

5.7%

3.5%

0.8%

4.4%

2019

% SHARE

Source: Cayman Islands Customs and Border Control

ACCOMMODATION STATISTICS



Bed Places (Capacity)
20,830



Number of Bedrooms
7,098



Number of Beds
10,066

Number of Bedrooms by Island



Grand Cayman
6,713



Cayman Brac
224



Little Cayman
161

Number of Bedrooms by Category



Apartment/Condo
3,283



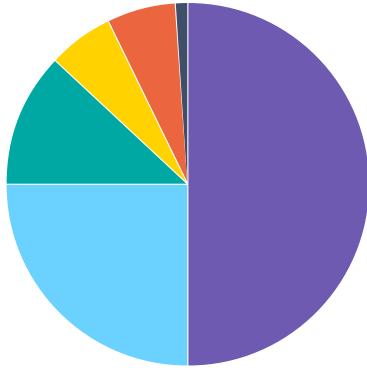
Hotel
2,719



Guesthouse
1,096

Accommodation Stock as at 31 December 2019 | Source: Cayman Islands Department of Tourism

CRUISE PASSENGER CAPACITY TO THE CAYMAN ISLANDS BY CRUISE CORPORATIONS



Source: Port Authority of the Cayman Islands

EMPLOYMENT IN TOURISM CHARACTERISTIC INDUSTRIES



Transportation and storage
1,812



Restaurants and Mobile Food Services Activities
3,097



Accommodation
2,519



Arts, entertainment and recreation
1,322

Source: Economics and Statistics Office, Labour Force Survey Report Spring 2019

TOTAL VISITOR SPENDING: US\$924.2



STAYOVER VISITOR SPEND
US\$737.4M ▲ **9.0% INCREASE**
US\$240.8 AVERAGE SPEND PER PERSON PER NIGHT

CRUISE VISITOR SPENDING
US\$186.8M ▼ **6.1% DECREASE**
US\$113.4 AVERAGE SPEND PER PERSON

Source: Cayman Islands Department of Tourism, Visitor Exit Survey 2019

2019 ACCOLADES



- Best Airline in the Caribbean, Cayman Airways
- Ranks #4 best beach in the Caribbean, 2019



- 50 Best Resorts in the Caribbean, Kimpton Seafire Resort + Spa and The Ritz Carlton, Grand Cayman
- The 24 Best Island Beaches in the World, Seven Mile Beach
- The 25 Best Island Beaches for Swimming and Snorkeling, #19 Cayman Islands



- Best Caribbean Islands to visit in 2019



- Gold for Cayman Vows and Gold for Website Design



- The Top 25 Places to Travel to Next, #3 Cayman Islands