

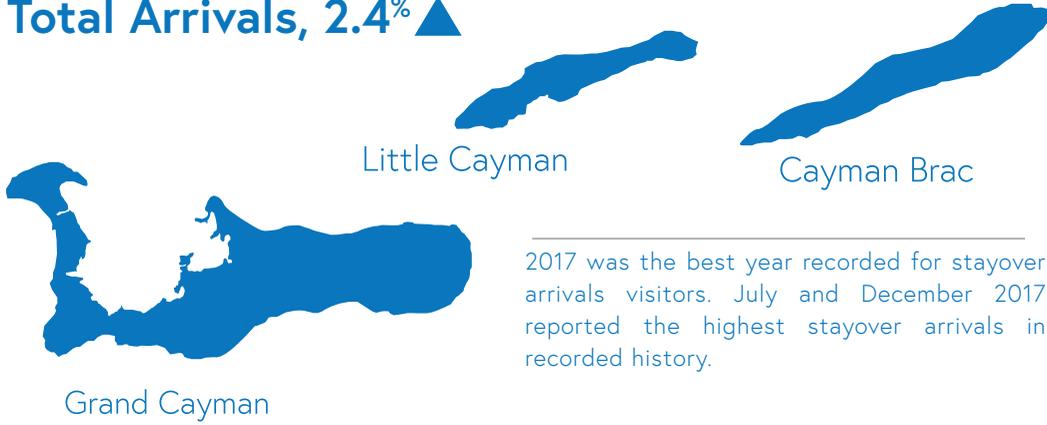


**DESTINATION
SNAPSHOT
2017**

**CAYMAN
ISLANDS** 
GRAND CAYMAN / CAYMAN BRAC / LITTLE CAYMAN

2,146,847

Total Arrivals, 2.4% ▲



2017 was the best year recorded for stayover arrivals visitors. July and December 2017 reported the highest stayover arrivals in recorded history.

Source: Cayman Islands Department of Immigration/Port Authority of the Cayman Islands



418,403

Stayover Arrivals, 8.5% ▲



1,728,444

Cruise Passengers, 1.0% ▲



340,955

USA
13.4% ▲



24,757

Canada
6.4% ▲



15,259

UK & Ireland
-5.5% ▼



8,993

Continental Europe
-31.2% ▼



7,445

Latin America
22.6% ▲



20,994

Rest of the World
-20.2% ▼

Stayover Arrivals by Region

Source: Cayman Islands Department of Immigration



321,337

Recreation/Pleasure
76.8% share



25,212

Visiting Relatives
6.0% share



23,634

Business
5.6% share



18,112

Dive Vacation
4.3% share



13,368

Other
3.2% share



16,740

Unknown
4.0% share

Purpose of Visit

Source: Cayman Islands Department of Immigration

6.14

days

Average Length of Stay

Source: Cayman Islands Department of Immigration

891,881

Number of seats, 6.5% ▲

Incoming Airline Capacity

Airline Capacity as at 18th January 2018 | Source: Sabre Market Intelligence

5,985

Number of flights, 4.2% ▲

Number of Persons employed



1,952

Transportation and storage



2,486

Accommodation



2,799

Restaurants and Mobile Food Services



1,165

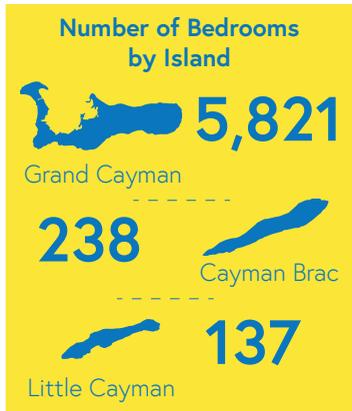
Arts, entertainment and recreation

Employment in Tourism Characteristic Industries

Source: Economic and Statistics Office, Labour Force Survey Report Spring 2017 (Published August 2017)



Source: Cayman Islands Department of Tourism



Accommodation Statistics

All monetary figures are in KYD

▲ ▼ Year over year percentage change (2016 vs 2017)

\$651.6^m

YOY Change **\$71.7^m** ▲ **12.4%** ▲

Total Visitors Spending

\$26.6^m

Total Revenue, **17.4%** ▲

Hotel License	9.3%	▲
Tourism Timeshare Tax	3.0%	▲
Tourism Accommodation Tax	18.0%	▲

\$497.6^m Stayover Visitors

Total Stayover Visitor Spending, **15.6%** ▲

2.4 persons
Average Spending Party Size

\$188.8

Average Spending per person per night

\$154.0^m

Total Cruise Visitor Spending, **2.7%** ▲

Cruise Visitors

2.3 persons
Average Spending Party Size

\$98.8

Average Spending per person

Source: Cayman Islands Department of Tourism Visitor Exit Survey 2017

Government Accommodation Revenue

2017 Accolades

- ★ Scuba Diving Readers Choice Awards 2018
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- ★ Conde Nast Travelers Readers' Choice Awards 2017
- ★ Impact Awards 2017
- ★ Cruise Critic's 2017 Cruisers' Choice Destination Awards
- ★ Trip advisor - Travelers' Choice Best Hotel Awards 2017
- ★ Trip advisor Best Beaches in the Caribbean – Travelers' Choice Awards 2017
- ★ Trip advisor 2017 Best Destination
- ★ Islands.com – Best Weddings Locations of 2017
- ★ Wine Spectator Awards 2017
- ★ Caribbean Journal The 50 Best Restaurants in the Caribbean - 2017
- ★ Caribbean Journal The Cool List: The Coolest Hotels in the Caribbean 2018
- ★ Huffington Post – 7 Stunning Beaches that will make you want to travel to the Caribbean – 2017
- ★ Microsoft Network – 25 Best Beaches in the World



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