

PRODUCT UPDATE

2018 FIRST EDITION



TOPIC OUTLINE

Tourism Product Updates

- New Products
- Physical Enhancements
- Business Updates
- Business Closures
- Coming Soon...
- New Restaurants & Bars
- Events & Activities

DoT Programme Updates

- National Tourism Plan (NTP)
- Personal Responsibility in Delivering Excellence (PRIDE)

Accommodation Updates

- Current Room Stock
- New Developments





NEW PRODUCTS



CAYMAN SUP KIDZ

KIDS PADDLE BOARDING

SUP (Stand Up Paddleboarding) Kidz paddle boarding instructional programmes and SUP equipment is sized and designed specifically for kids. Whether learning how to SUP or taking your paddling to the next level on exclusive kids race boards, SUP Kidz qualified instructors customise lessons, activities, games and adventures based on ages and skill levels, ensuring safety and maximising the fun.

Business Hours:




Monday – Saturday: 8:00 am – 6:00 pm

To register visit the website below.

Telephone: (345) 325-SUPK (7875)

Email: caymansupkidz@gmail.com

Website: <https://docs.google.com/forms/d/e/1FAIpQLSeTHD1omLrOtSXd98PJeJIndPKw2NcGFFCFPiBnienyZxEcZA/viewform>

 PRIVATE 1-on-1 SUP Kidz Instruction Learn SUP Basics including: -SUP Techniques -Water Safety -Ocean Awareness -SUP etiquette Perfect for beginner paddlers or children who are not yet confident swimmers Ages 5+ SUP Kidz PRIVATE 60 min. 5 Lessons.....\$375	 BUDDIEZ SUP Kidz Instruction for 2 Buddiez Learn SUP basics to advanced skills Play SUP games & activities Go bodyboarding when surf's up Paddle to snorkel sites on SMB SUP Kidz BUDDIEZ 60 min. 5 Lessons.....\$275/pp	 CLUB SUP Kidz Instruction for 4 SUP Racers Learn SUP basics Improve your SUP techniques Compete on kids race boards Go bodyboarding when surf's up Play SUP POLO (Lacrosse on SUP) SUP Snorkel Safaris SUP Mangrove Adventures *Must be a confident swimmer Ages 8+ SUP Kidz CLUB 90 min. 5 Lessons.....\$275/pp
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FRECKO'S SEAFOOD GRILL

FOOD TRUCK



Frecko's Seafood Grill specialises in prepared to order seafood dishes and Jerk Chicken. The food truck can be found across from the Kirk's Home Centre on Eastern Avenue. Go "Fill Yah Belly!"

Location:

Eastern Avenue, George Town (*across from Kirk's Home Centre*)

Business hours:

Thursday – Sunday: 11:00 am – 12:00 am

For more information see details below.

Telephone: (345) 321-0693

Website: https://www.facebook.com/Freckosfish/?ref=page_internal



HAND MADE WITH LOVE

HANDMADE LEATHER PRODUCTS



The “Hand Made with Love” shop sells leather goods made by inmates at the Northward Prison as part of the Tannery and Leather Rehabilitation Programme as well as other local handmade products.

A new tannery being built at Northward Prison will be the place where inmates work with skins from invasive green iguanas to make items such as belts, bags and wallets that will be sold at the store.

Location:

Crown Square, Eastern Avenue, Grand Cayman

For more information see details below.

Email: guyanafoundation@gmail.com

Website: <http://www.guyanafoundation.com/news/2017/7/20/hand-made-with-love>





TASTE THIS LIFE

FARM-TO-TABLE & CATERING

Taste This Life specialises in farm-to-table dinners and catering. Along with personal recipes and everything culinary.

For more information see contact details below.



Telephone: (345) 929-5826
Email: Jessica@taste-thislife.com
Website: <https://www.taste-thislife.com/>



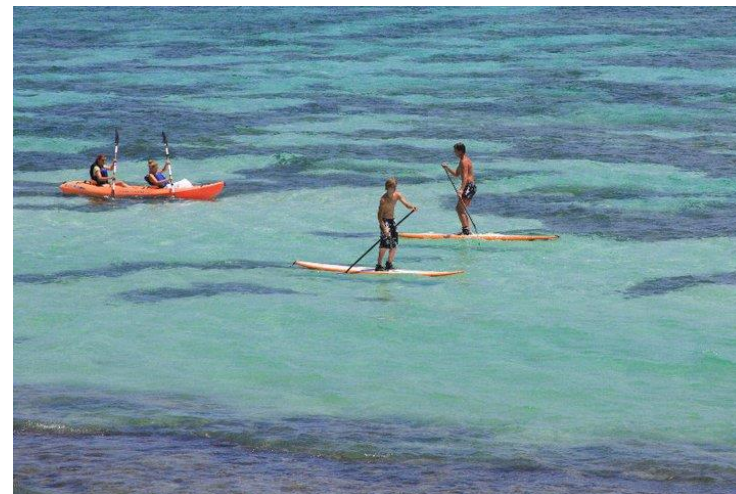


WHITE SAND WATER SPORT

White Sand Water Sports is your one stop for all your water sport needs in Grand Cayman. No matter what your age, skill or comfort level, White Sand has something for everyone. From high speed adventures on wave runner tours, to snorkeling beautiful reefs or just lounging on a water hammock, their friendly and knowledgeable staff will help you and your family make the most of your vacation.

Location: The Reef Resort, East End, Grand Cayman

For more information see contact details below.



Telephone: (345) 916-7263 or (345) 938-7263

Email: divingwhitesandwatersports.com

Website: <http://whitesandwatersports.com/>



HAVEN

THE KY HAVEN CUSTOM WATCH COLLECTION

Haven is an open collective based in the Cayman Islands. Beloved Isle is a custom watch collection designed by the founders of Haven. The timepiece boasts a lovely mesh strap, a black dial featuring the Cayman Islands - all enclosed in a Stainless Steel case. The unisex watch is available in Matte Black, Gold and Rose Gold.

Shop for Beloved Isle online at the website below.



Website: <https://www.kyhaven.com/shop>



PHYSICAL ENHANCEMENTS

OWEN ROBERTS INT'L AIRPORT REDEVELOPMENT

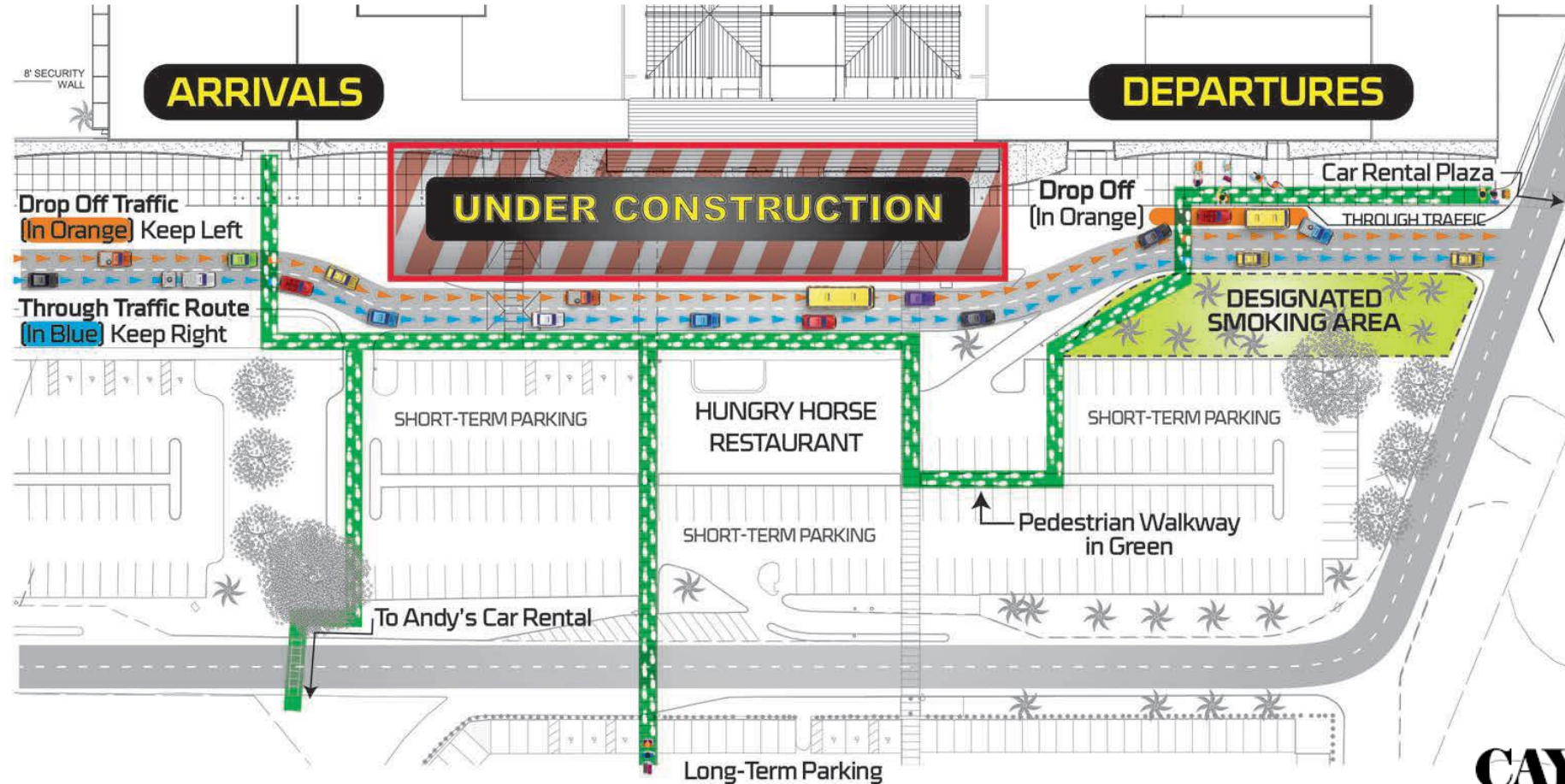
DEPARTMENT OF TOURISM NEW INFORMATION BOOTH



OWEN ROBERTS INT'L AIRPORT REDEVELOPMENT TEMPORARY WAYFINDING MAP



OWEN ROBERTS INT'L AIRPORT REDEVELOPMENT



Owen Roberts International Airport

Vehicle and Pedestrian Temporary Wayfinding

As part of the ongoing construction works at Owen Roberts International Airport, the face of the old terminal building, including the A-frame entrance, is currently under demolition to make way for the new archway that will connect the new check-in and arrivals halls.

These improvements will impact vehicle and pedestrian flow around the construction zone. New temporary pedestrian crossings and wayfinding signage have been put in place to safely guide pedestrians. It is important to use the appropriate cross walks through the short-term parking to access the car rental facilities. Additionally, all vehicles will be re-routed through the two-lane service road in front of the construction zone.

Follow the Signs!

We are advising the general public and all stakeholders to pay close attention to signage around the construction zone to ensure their safety and to remain on the designated foot paths. Additional Customer Service team representatives, easily recognized in orange shirts, will be present to guide and answer any questions that may arise.

All vehicular traffic must exercise caution around the construction zone and maintain the restricted minimum speed for pedestrian safety. When entering the two-lane bypass of the construction zone, through traffic must stay in the right lane, and drivers dropping off passengers at the check-in hall must stay in the left lane. All drivers must pay attention to traffic merging from short-term parking from the right when exiting the two-lane bypass.



BUSINESS UPDATES

CANNON PLACE

FORMERLY MIRCO CENTRE

NORTH SOUND ROAD, INDUSTRIAL PARK



Cannon Place is centrally located close to George Town centre, 10 mins from the airport, which is currently being upgraded to cope with additional passengers, it has some 51 units available for rent, serviced office suites, board rooms and training rooms.

For more information see contact details below.



Telephone: (345) 945-3517
Email: Richard@rpmcayman.com
Website: <https://www.cannonplace.ky/about-us/>



BUSINESS CLOSURES

CARLOS & MARTIN TEX MEX RESTAURANT

SEVEN MILE SHOPS, WEST BAY

CLOSED FOR BUSINESS



BREEZES BY THE BAY
HARBOUR DRIVE, GEORGE TOWN
CLOSED FOR BUSINESS



BORDEN'S PIZZA
GOVERNOR SQUARE, WEST BAY
TEMPORARILY CLOSED FOR
BUSINESS



Website: <https://www.facebook.com/BordensPizza/>

BEACH BUM CAFE
SUNSET COVE, LITTLE CAYMAN
CLOSED FOR BUSINESS



SUNSET COVE LITTLE CAYMAN

CLOSED FOR BUSINESS AS AN ACCOMMODATION TO
VISITORS





GELATO & CO.

CARDINAL AVENUE, GEORGE TOWN

ADDITIONAL LOCATION



The Italian Gelato (ice cream) made fresh daily with the highest quality ingredients. No preservatives, no artificial flavourings. Typical and traditional recipes of Italy. The dairy flavours content less fat and the sorbets are vegan, completely fat free, dairy free and full of fruits.

Business hours:

Monday – Saturday: 8:00 am – 5:00 pm

Sunday: Closed

For more information see contact details below.

Telephone: (345) 743-9999
Email: info@gelatoeco.com
Website: <http://gelatoeco.com/>



COMING SOON...



GLOBAL MEDICAL CENTER & LABORATORY

COUNTRYSIDE SHOPPING PLAZA, SAVANNAH



Email: info@globalmedicalcenter.ky

Website: <http://www.globalmedicalcenter.ky/>





FLORIDITA RESTAURANT & BAR

WESTSHORE CENTRE, WEST BAY ROAD





NEW RESTAURANTS & BARS

BOGGY SAND CAFÉ

JACQUES SCOTT PLAZA, WEST BAY

The newest addition to the Market Street branch of restaurants. Boggy Sand Café has a Caribbean infused menu for breakfast, lunch and dinner to suit any craving. Catering is also available for your special event.

Business Hours:

7 days a week: 8:00 am – 10:00 pm

Location:

Jacques Scott Plaza, West Bay

For more information see details below.



Telephone: (345) 640-0009

Email: info@boggysandcafecayman.com

Website: <http://boggysandcafecayman.com/>



BACKROOM CIGAR BAR & LOUNGE

REGENCY COURT, WEST BAY ROAD



When craving a real nook of a bar to escape from the madding crowd, it doesn't get much cozier than the Backroom Bar in Regency Court. The space is wee but the bar is impressive and the chairs are crazy comfortable.

Business Hours:

Monday – Friday: 4:00 pm – 2:00 am

Saturday – Sunday: 3:00 pm – 12:00 am

Happy Hour (Daily): 4:00 pm – 7:00 pm

See contact details below for more information.

Telephone: (345) 947-7666

Email: Backroomcayman@gmail.com

Website: <https://www.facebook.com/backroomcayman/>





BANDIDOS CANTINA

SEVEN MILE SHOPS, WEST BAY

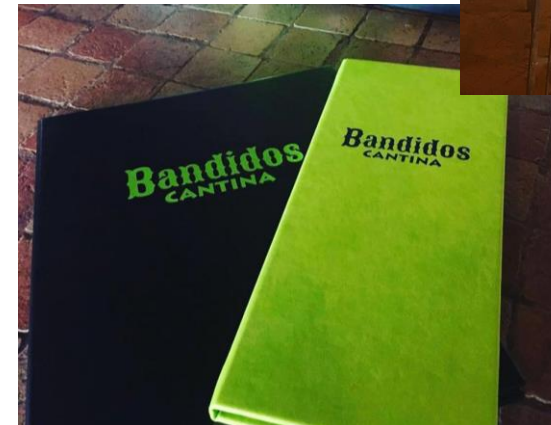
Bandidos Cantina is a new Mexican restaurant located where the Carlos & Martin Tex Mex restaurant use to be located. They specialise in tacos, drinks and provide take out for any occasion.

Business Hours:

Saturday – Thursday: 11:30 am – 12:00 am

Friday: 11:30 am – 1:00 am

For more information see contact details below.



Telephone: (345) 949-4944

Website: <http://bandidos.ky/>



FRESH KITCHEN & COFFEE

GALLERIA PLAZA, WEST BAY

Fresh Kitchen & Coffee is an exciting new concept on West Bay road. Fresh features specialty coffees, smoothies, other beverages and great food with a focus on healthy offerings.

Business Hours:

Monday – Friday: 7:00 am – 7:00 pm

Saturday & Sunday: 8:00 am – 3:00 pm

For more information see contact details below.



Telephone: (345) 640-0008
Email: hello@freshcayman.com
Website: <http://www.freshcayman.com/>





KUBOH & THE EATERY

THE STRAND, SEVEN MILE BEACH



Poke & More



Build Your Own Bowl



Rolled Ice Cream



Crepe & Creamery

Buffet serves all day. Great food at a fantastic value.

Business Hours:

Sunday – Thursday: 11:30 am – 9:30 pm

Friday & Saturday: 11:30 am – 12:00 am

For more information see contact details below.

Telephone: (345) 947-4513

Website: <https://www.facebook.com/kubohcayman>





PICO TAQUERIA

PINTERS WAY, GEORGE TOWN

A fresh fast-casual Mexican taqueria restaurant.

Business Hours:

Monday – Saturday: 11:00 am – 4:00 pm

For more information see contact details below.



Website: <https://www.picocayman.com/>



PREMIER CREW – WINE & SPIRITS

PINTERS WAY, GEORGE TOWN

Great wines, beers and spirits can be found across all categories and prices at Premier Crew – Wine & Spirits. There is a uniqueness that comes from the extreme focus and artful craftsmanship of certain vineyards and distilleries. Premier Crew focuses on rare stocks and exceptional bottles that are nurtured from unadulterated ingredients and aged with disciplined patience.

The Premier Brew Tap Room offers a cozy pub-like atmosphere with premier wines by the glass, specialty craft brews on tap and simple cocktails

Location: Cayman Technology Centre

Business Hours:

Monday – Saturday: 10:00 am – 7:00 pm

(Happy hour) Monday – Friday: 4:00 pm – 6:00 pm

For more information see contact details below.

Telephone: (345) 946 3366

Email: 1ercrew@premier.ky

Website: <https://www.premiercrewcayman.com/>





SHARKEEZ BAR & GRILL

HARBOUR DRIVE, GEORGE TOWN

Sharkeez is a new sports bar and grill located where Breezes was located on the waterfront in George Town. They specialise in tasty drinks and multi-cuisine for lunch and dinner.

Business Hours

Monday – Thursday: 8:00 am – 9:00 pm

Friday – Saturday: 8:00 am – 12:00 am

For more information see contact details below.



Telephone: (345) 769-7616

Email: alansimpson@sharkeezcaribbean.com

Website: <https://www.facebook.com/SharkeezCayman/>



EVENTS AND ACTIVITES

2018 FIRST EDITION EVENTS & ACTIVITIES

AT A GLANCE

January

- ☐ Cayman Winter Carnival
- ☐ Cayman Cookout 2018
- ☐ 2nd Annual Seafire Stage & Ave's Winemaker's Dinner
- ☐ The 10th Annual Muzaic Music & Arts Festival
- ☐ Cayman Arts Festival
- ☐ Taste of Cayman Food & Wine Festival
- ☐ Hatitude 2018: Fanta-Sea

February

- ☐ Harvest Table – A Display of Female Chefs
- ☐ Legends at Camana Bay
- ☐ Grand Cayman Agricultural Show
- ☐ 36th Annual Kiwanibike
- ☐ Guiding The Way 5K & 10K Walk/Run

- ☐ Red Sky at Night Festival (CAYFEST)
- ☐ The Cayman Islands Orchid Show
- ☐ Off The Beaten Track

March

- ☐ Cayman Swordfish Challenge
- ☐ Cayman Brac Agriculture Show
- ☐ FOG Cayman

April

- ☐ Guardians Alive 5K/10K Walk-Run & Wellness
- ☐ DG's 5k Challenge (Cayman Brac)
- ☐ Cayman Carnival: Junior Batabano
- ☐ Little Cayman Agriculture Show
- ☐ DG's 5k Challenge (Grand Cayman)
- ☐ Cayman Islands International Fishing Tournament

CAYMAN WINTER CARNIVAL

DECEMBER 1 – JANUARY 7 2018

WEST BAY, GRAND CAYMAN



The Cayman Winter Carnival is a family fun attraction held from the month of December through to January. Enjoy the rides and games or indulge in the food and music.

General Admission:

Adults: CI\$25.00 (USD \$30.00)

Under 15: CI\$20.00 (USD \$24.00)

Seniors & under 5: FREE

Opening hours:

Daily: 6:00 pm

For more information contact the hotline number below.

Telephone: (345) 922-5500

Email: info@caymanwintercarnival.com

Website: <http://www.ritzcarlton.com/en/hotels/caribbean/grand-cayman/hotel-overview/cayman-cookout>



CAYMAN COOKOUT

JANUARY 10 – 14 2018

RITZ CALTON, GRAND CAYMAN

One of the world's most treasured celebrations of food and wine, Cayman Cookout welcomes an elite roster of talented chefs, wine and spirit experts and culinary influencers each year. The exclusive, interactive weekend features cooking demonstrations, tastings, tours, dinners, pairings and unique epicurean experiences - all presented in a relaxed Caribbean setting of fun, friendship and barefoot elegance. The annual gathering is set amidst the Cayman Islands' magnificent Seven Mile Beach and is hosted by world-renowned Chef Eric Ripert and his friends, including Anthony Bourdain and José André.

For more information see contact details below.



Telephone: (345) 943-9000

Email: rc.gcmrz.leads@ritzcarlton.com

Website: <http://www.ritzcarlton.com/en/hotels/caribbean/grand-cayman/hotel-overview/cayman-cookout>





2ND ANNUAL SEAFIRE STAGE & AVE'S WINEMAKER'S DINNER JANUARY 13 2018

KIMPTON SEAFIRE RESORT & SPA, SEVEN MILE BEACH

Seafire Stage celebrates the spirit of Grand Cayman with its 2nd annual beach concert featuring award-winning headlining artists. This years headliner will be Aloe Blacc.

Admission

General: Free

Centre Stage Tickets: USD \$60 (CI \$50)

Ave's Winemaker's Dinner with Vineyard House: USD \$225 (CI \$190) (includes centre stage access)

Event time: 8:00 pm – 12:00 am

For more information see contact details below.

Telephone: (345) 746-0000

Email: seafirereservations@kimptonhotel.com

Website: <http://www.seafireresortandspa.com/exclusive-offer/?p=7069>





THE 10TH ANNUAL MUZAIC MUSIC & ARTS FESTIVAL

JANUARY 19 – 21 2018

GRAND CAYMAN

A weekend of music for all appetites. Muzaic is an annual festival put on by the Cayman Music and Entertainment Association (CMEA) which highlights musicians; established and emerging for their talents, long service, volunteerism and personal growth. The ICON award is chosen by the executive committee and all other via member nomination.

Event 1

CMEA DJ's Showcase (Featuring over a dozen of Cayman's best DJ's)

Friday, January, 19 | 5:00 pm – 2:00 pm | Margaritaville, Harbour Drive (Admission CI \$10/USD \$12)

Event 2

Young Musicians Showcase (Presenting the best in Cayman's young talent)

Saturday, January, 20 | 2:00 pm – 6:00 pm | Harquail Theatre, West Bay (admission FREE)

Event 3

CMEA Musical Salute (CMEA salutes this years Heroes day sports awardees with music and dance)

Saturday, January, 21 | 7:00 pm – 12:00 am | Da Station Bar, Prospect (admission FREE)



THE 10TH ANNUAL MUZAIC MUSIC & ARTS FESTIVAL

JANUARY 19 – 21 2018

GEORGE TOWN, GRAND CAYMAN

Event 4

CMEA Muzaic Awards (Awards presented for individuals who have contributed long term service and excelled over the past year in teaching, radio, performing and recording as well as our Icon award.)

Saturday, January, 21 | 6:00 pm – 10:00 pm | Harquail Theatre (admission \$10.00)

Get more details on the CMEA Facebook page below.



Telephone: (345) 926-6184 or (345) 929-8646

Email: cmeainfo@gmail.com OR cmeavicepres1@gmail.com

Website: <https://www.facebook.com/CaymanMusicandEntertainmentAssociation/>



CAYMAN ARTS FESTIVAL

FEBRUARY 1, 3, 8 & 10 2018

GEORGE TOWN, GRAND CAYMAN



This three-day festival has evolved into an organization that produces monthly events that bring cultural experiences to the Cayman Islands and support their educational program for young people. All proceeds from CAF events fund their youth education program which provides musical instruments to kids, organizes workshops with visiting artists and coordinates musical lessons at local schools.

Event 1

Thursday, February, 1st | 7:00 pm | Marriott Hotel Ballroom - Classical Mayhem

Event 2

Saturday, February, 3rd | 6:00 pm | Camana Bay, Cinema - Andrei Ioniță - cello recital

Event 3

Thursday, February, 8th | 7:00 pm | Westin Hotel Ballroom - Song Recital by the duo The Myriad Song

Event 4

Saturday, February, 10th | 7:00 pm | Marriott Hotel Ballroom - New York Cabaret Night

Telephone: (345) 922-5550

Email: enquires@caymanartsfestival.com

Website: <http://caymanartsfestival.com/>

For more information see contact details below.





TASTE OF CAYMAN FOOD & DRINK FESTIVAL

JANUARY 27 2018

FESTIVAL GREEN, CAMANA BAY



Taste of Cayman was born in the late 80's, when a small number of restaurants from the Cayman Islands Restaurant Association met in a field to compete in a Chili Cook Off. The event has now grown into what it is today, with thousands of festival goers and over 45 restaurants, bars and vendors participating in the island's largest foodie gathering. 2018 will mark 30 years of taste to celebrate. It'll be even bigger and tastier than ever before.

Event Time:

5:00 pm – 11:45 pm

For more information contact the Cayman Islands Tourism Association at the details below.

Telephone: (345) 623-6700

Email: tasteofcayman@cita.ky

Website: www.tasteofcayman.org





HATITUDE: FANTA-SEA

JANUARY 28 2018

RISTORANTE PAPPAGALLO, WEST BAY

The National Trust will hold its 5th annual Hatitude fundraiser under the theme "Fanta-Sea" on Sunday, January 28th. Patrons are encouraged to grab inspiration from the ocean whether real or fantasy, in full regalia or just highlighted by choice of hat.

Event Time:

11:30 am – 3:00 pm

For more information and tickets contact the National Trust of the Cayman Islands at the details below.



Telephone: (345) 749-1126

Email: marketing@nationaltrust.org.ky

Website: www.nationaltrust.org.ky





HARVEST TABLE – A DISPLAY OF FEMALE CHEFS

FEBRUARY 3 2018

SAVANNAH, BODDEN TOWN



A one of a kind Food Lover's event, featuring 6 Local Female Chefs showcasing the best our island has to offer. Visit each chef at the 6 different tasting stations, while enjoying the night's live local band. Make sure to visit the bar proudly sponsored by Cayman Spirit Company, and the various other local stalls on display. All while enjoying the gorgeous poolside garden setting of an Architect's Home.

Tickets available soon for CI\$125.00 All Inclusive.

Event time:

7:00 pm – 10:00 pm

For more information about this event see contact detail below.

Telephone: (345) 929-5826

Email: Jessica@taste-thislife.com

Website: <https://www.taste-thislife.com/>





LEGENDS AT CAMANA BAY

FEBRUARY 9 2018

CAMANA BAY, WEST BAY

Legends Tennis is a showcase event on the Cayman sporting calendar. Tennis Hall of Fame legends join Grand Slam Champions, World #1s and celebrity guests on the court at Camana Bay for one night of exhibition entertainment under the caribbean stars. Events include men's singles and mixed doubles. This year features will be Claire Lu, Stefan Edberg, Solane Stephens, Jimmy Connors and Pat Cash.

General Admission:

Bleacher Seating: CI \$100 (USD \$120)

Comfortable seating: CI \$150 (USD \$180)

Gates Open: 6:30 pm

Matches Start: 7:30 pm

For more information about this event see contact details below.

Telephone: (345) 640-4000

Email: info@legendscayman.com

Website: <https://www.legendscayman.com>





GRAND CAYMAN AGRICULTURE SHOW

FEBRUARY 14 2018

THE GROUNDS, LOWER VALLEY

Cayman's largest home-grown event. A unique family fun day held at the Stacy Watler Pavilion and Grounds in Lower Valley. This social event of the year brings together families, friends, visitors, residents of the Cayman Community. This year will mark 51 years for this spectacular event.

Event time:

7:30 am – 6:30 pm

For more information about this event see contact details below.



Telephone: (345) 947-3696

Email: Kerry.forbes@gov.ky

Website: <https://www.facebook.com/CaymanAgriculture/>





36th ANNUAL KIWANIBIKE

FEBRUARY 18 2018



The 36th annual 20 mile Kiwani bike ride is hosted by the Kiwanis Club of the Cayman Islands.

Location & Route:

Start: East End - Blow holes in East End

End: South Sound - Smith Cove

Event Time:

6:00 am

Visit website below for more information about this event.

Website: <https://www.caymanactive.com/events/615-36th-annual-kiwanibike/info>





GUIDING THE WAY 5K & 10K WALK/RUN

FEBRUARY 24 2018

The 3rd annual 5k and 10k Family Fun Walk/Run hosted by Girl Guiding Cayman Islands. Come out and join the fun. All proceeds benefit Girl-Guiding Cayman Islands.

Location & Route:

Holiday Inn, SafeHaven drive, Grand Cayman

Event Time:

6:30 am

Visit website below for more details about this event.



THE CAYMAN ISLANDS ORCHID SHOW

FEBRUARY 24 & 25 2018



This show is an exhibition of locally grown orchids and a plant sale of specially imported orchids, most of which are in bloom. Not only showcasing beautiful hybrid orchids, the orchid show promotes the conservation of Cayman's native orchids. The event has also become an occasion for educating gardeners on the techniques of growing orchids. The proceeds from the show will go toward the establishment of an orchid garden in the Botanic Park.

Location: Queen Elizabeth II Botanic Park, Frank Sound Road

Event Time: 9:00 am – 4:30 pm

For more information contact the Botanic Park at the details below.

Telephone: (345) 947-9462

Email: manager@botanic-park.ky

Website: <https://www.facebook.com/QEIIBotanicPark>



OFF THE BEATEN TRACK

FEBRUARY 25 2018

Off The Beaten Track (OTBT) is an annual and charitable 50KM ultra-marathon designed to emulate the Marathon des Sables. It leads participants on a route along un-chartered, lush, tropical bush, on the sandy beaches and through unseen back roads. Team and Individual entry options available.

Location & Route:

Seven Mile Public Beach

Event Time:

6:00 am

For more information see contact details below.



Telephone: (345) 324-4028

Email: otbt@krys-gobal.com

Website: <http://www.offthebeatentrack.ky>





CAYMAN SWORDFISH CHALLENGE

MARCH 2 – 3 2018



The Cayman Swordfish Challenge is an annual competition held in the Cayman Islands. Each team competes over two nights to win up to \$20,000 in cash prizes.

For more information about this event and to register see contact details below.

Telephone: (345) 916-2177

Email: administor@brasseriecayman.com

Website: https://www.facebook.com/caymanswordfishchallenge/?ref=page_internal





RED SKY AT NIGHT (CAYFEST)

MARCH 3 2018



Red Sky at Night is a multi-disciplined, multi-cultural arts fair and one of the anchor events as part of Cayfest. Red Sky at Night, features live colourful performances of dance, music, drama as well as a display of visual arts, crafts and featured films. Enjoy delicious culinary delights from local vendors and enjoy a come together for one night on the Harquail Cultural Centre Grounds in George Town from 4pm - Midnight. Proceeds from the event support CNCF Programming.

Location:

Harquail Theatre, George Town

Event Time:

4:00 pm – Midnight

For more information contact the Cayman National Cultural Foundation at the details below.

Telephone: (345) 949-5477

Email: cncf@artscayman.org

Website: <http://www.artscayman.org/cayfest>





FOG CAYMAN

MARCH 9 2018

FOG Cayman is an event that UNITES the island with music, lights and a kaleidoscope of colours that fill the air! FOG is inspired by both Caribbean carnival culture and 'Holi' the Hindu spring "festival of colours", attracts over 2000+ attendees every year. Each attendee will receive non toxic, water soluble and environmentally friendly powder in a variety of fluorescent colours. Holi is also celebrated with the throwing of coloured powder and represents love and belonging. FOG Cayman embraces the spirit of Holi and adds a little Caribbean flair to create a fun filled celebration of music and dance which sets out to unite the island as well as welcoming Cayman's many visitors in the spirit of Caymankind.

Location:

Reflections Food 4 Less Parking Lot (across from Fosters & Price Right),
George Town, Grand Cayman

Event Time:

8:00 pm - until

For more information about this event and ticket sales see contact details below.

Telephone: (345) 928-9065

Email: partyrockersky@gmail.com

Website: <http://fogcayman.com/>





CAYMAN BRAC AGRICULTURE SHOW

MARCH 24 2018

AGRICULTURE SHOW GROUNDS (THE BLUFF)



The annual Cayman Brac Agriculture Show is a family event showcasing the Island's best produce livestock, crafts, and food with live music through the day.

Event time:

8:00 am – 4:00 pm

For more information about this event see contact details below.

Telephone: (345) 916-4874

Email: chevala.burke@govky

Website: <https://www.facebook.com/BracAgricultureShow/>





GUARDIANS ALIVE 5K/10K WALK-RUN & WELLNESS

APRIL 7 2018

The Guardian Alive wellness sessions include free 5k walk/run, 10k Run and beach wellness sessions suitable for all fitness levels. Should the weather permit the beach sessions include deep water running, water walking, water aerobics, beach workout and water beach pilates.

Registration will open at www.caymanactive.com/registrations

No On-the-Day Registration

Only runners are allowed on the 10K course

Location & Route:

Seven Mile Public Beach

Event Time:

6:00 am – 8:00 am

For more information see contact details below.



Telephone: (345) 325-6658

Website: <https://www.caymanactive.com/guardians/info>



DG'S 5K CHALLENGE (CAYMAN BRAC)

APRIL 15 2018

The Deputy Governor's 5K Challenge is an annual event led by Deputy Governor Franz Manderson that brings together civil servants, private sector employees and members of the general public in a fitness and fundraising challenge. This is part of the Deputy Governor's vision to have a healthier, more active and more socially engaged civil service while benefiting charitable organisations and initiatives in the Cayman Islands.

Register online at <https://www.caymanactive.com/registrations>

Location & Route:

TBA

Event Time:

6:30 am

For more information see contact details below.



Telephone: (345) 244-6672

Email: dg5k@gov.ky

Website: <https://www.caymanactive.com/dg5k-brac/info>



CAYMAN ISLANDS INTERNATIONAL FISHING TOURNAMENT

APRIL 24 – MAY 1 2018

Annual event held by the Cayman Islands Anglin Club. Participants can win over USD \$200,000 in cash and other great prizes for the biggest and best catch.

Location:

George Town Yacht Club

For more information and to register for this event contact the Cayman Islands Angling Club at the details below.

Telephone: (345) 945-3131 / 916-0179

Email: fishing@candw.ky

Website: <http://www.fishcayman.com/events.html>



CAYMAN ISLANDS
GRAND CAYMAN / CAYMAN BRAC / LITTLE CAYMAN



CAYMAN CARNIVAL: JUNIOR BATABANO

APRIL 28 2018

ELGIN AVENUE, GEORGE TOWN

Cayman Carnival Junior Batabano is a family-friendly festival for the islands' youth introduced in 2002. The Carnival has grown from a small programme that preceded the adult parade to its very own one-day event held in the capital, George Town. The Junior Batabano features children frolicking in a lively cavalcade of color, music and creativity before parading for the pageant judges, who have the unenviable task of selecting the best junior band. Afterwards, the fun continues with face painting, mask decorating and food stalls presented by school PTAs. The goal of Junior Carnival Batabano is to promote Cayman's unique culture and to create a safe, fun-filled, family oriented experience.

Location:

Elgin Avenue, George Town
(next to the old Government Administration building, Glass House)

Event Time

Family Fun Day: 1:00 pm – 5:00 pm
Road Parade start: 3:00 pm

For more information about this event see contact details below.

Telephone: (345) 949-7121 | (345) 916-1740 | (345) 949-7604

Email: batabanocaymancarnival@gmail.com

Website: <https://www.caymancarnival.com/>



LITTLE CAYMAN AGRICULTURE SHOW

APRIL 28 2018

BLOSSOM VILLAGE PARK

The Little Cayman Agriculture Show is a family event showcasing the Island's best produce livestock, crafts, and food with live music through the day.

Event Time:

TBA

For more information on this event please see contact details below.



Telephone: (345) 925-6442
Email: chevala.burke@gov.ky



DG'S 5K CHALLENGE (GRAND CAYMAN)

APRIL 29 2018

The Deputy Governor's 5K Challenge is an annual event led by Deputy Governor Franz Manderson that brings together civil servants, private sector employees and members of the public in a fitness and fundraising challenge. This is part of the Deputy Governor's vision to have a healthier, more active and more socially engaged civil service while benefiting charitable organisations and initiatives in the Cayman Islands.

Register online at <https://www.caymanactive.com/registrations>

Location & Route:

TBA

Event Time:

6:30 am

For more information see contact details below.



Telephone: (345) 244-3609

Email: dg5k@gov.ky

Website: <https://www.caymanactive.com/dg5k/info>





CIDOT PROGRAMES



NATIONAL TOURISM PLAN (NTP)



NATIONAL TOURISM PLAN (NTP)

With the National Tourism Plan (NTP) the Cayman Islands will provide a distinctive, high quality, good value experience for all visitors, which draws on and supports the Islands' individual character(s) and enhances the Islands' image and reputation. The goal is to be a thriving and sustainable sector of the economy which will continue to create wealth for the local community; a sector that is sustainable in terms of the Cayman Islands' environment, the local community and the local industry.

- This project is at the third phase of planning.





**PERSONAL RESPONSIBILITY
IN DELIVERING EXCELLENCE**

TRAINING FORECAST

Month	# of Workshops	Clients
January 2018	3	All Sectors within Tourism Industry
February 2018	3	
March 2018	5	
April 2018	8	

POTENTIAL PROJECTS FORECAST

- Watersports Standards Development
- Tourism Partners Business Acumen Training
- Rewards and Recognition Service Excellence Program
- PRIDE Ambassador Program
- Sister Islands Training Program Development
- Allied Organization Coaching Program



HOTEL LICENSING & INSPECTIONS



CURRENT ROOM STOCK

Category	GCM	CYB	LYB	Total
Condos	2667	69	32	2768
Villas	796	118	27	941
Hotels	2357	52	78	2487
Total	5820	239	137	6196



NEW DEVELOPMENTS

Developments	Rooms	Location	Completion
Health City Cayman Islands	185	East End, GCM	TBD
St. James Point (Phase One)	200 hotel rooms 90 residences	Beach Bay, Bodden Town, GCM	TBD
Locale Grand Cayman	42 Select-Service Rooms	George Town, GCM	TBD



NEW DEVELOPMENTS

Developments	Rooms	Location	Completion
Dart Realty Ltd.	190 (Proposed)	West Bay, GCM	TBD
Ironwood Resort with 18 hole Championship Course	82 golf course rooms and 20 beach bungalows (Frank Sound beach front real estate) and Club House with F&B Facilities	North Side, GCM	TBD
Cayman Enterprise City Zone	TBD	South Sound, GCM	TBD



NEW DEVELOPMENTS

Developments	Rooms	Location	Completion
Revive Spa and Healing Resort	25 Units	Mariners Cove, Prospect Shoreline Cliff	TBD
Pageant Beach Hotel	450	Pageant Beach, George Town, GCM	TBD
Tree House Boutique Hotel	60	Almond Tree Site, North Church Street, GCM	2019



THANK YOU!

