

2017 FIRST QUARTER
PRODUCT UPDATE

JANUARY – APRIL



TOP OUTLINE

Tourism Product Updates

- New Products
- Business Updates & Closures
- Coming Soon...
- New Restaurants & Bars
- Physical Enhancements
- Events & Activities

DoT Programme Updates

- National Tourism Plan (NTP)
- PRIDE
- Tourism Education, Awareness & Scholarships

Accommodation Updates

- Current Room Stock
- New Developments



NEW PRODUCTS





CANDLES & SCENTS

THE WICK



All scents are made with 100% natural ingredients and are soy based. They are all handcrafted and hand poured here in the Cayman Islands. The Island Scents Collection boasts scents of the Botanical Hibiscus, Gun Bay Ocean Breeze, Driftwood along North Side, Las Tortugas Tropical Blend, Blow Holes Mist and Huskin' Coconut to pay homage to her Caymanian Heritage.

Retail Locations:

All Island Scents Collections can be found at Cayman Spirits Company in George Town and Pedro St. James in Bodden Town.

For more information see contact details below.

Telephone: (345) 916-7703

Email: thewickcandles@gmail.com

Website: <http://thewickcandles.yolasite.com/>





HOMECRAFTED ARTISAN PRODUCTS

THE BACKYARD FARMER

One of the many Backyard Farmer specialties are locally handcrafted soaps, scrubs and spa products made from all natural and local ingredients. Their home crafted products include;

- Mango Tango
- Coffee & Cocoa Cream
- Bumble Bee Milk & Honey
- Coconut Lemongrass
- Jasmine Green Tea with Lemon Grass

Store and Retail Location: 389 Anton Bodden Drive, Bodden Town

For more information see contact details below.



Telephone: (345) 926-8815

Email: info@thebackyardfarmer.ky

Website: <http://www.thebackyardfarmer.ky/>





POWDER MONKEY

GOURMET TREATS

Powder Monkey Gourmet Treats specialises in gourmet homemade flavored marshmallows. Current flavours include Coconut, Rosewater, Rum Coconut, Mint Chocolate Chip, Coffee and Passion Fruit. Seasonal flavours are posted monthly. *For more information see contact details below.*

Store and Retail Locations:

- Cayman Distillery Company
- Kirk Market
- National Trust Eco Store at Dart Park
- Tortuga Rum Store at the Airport



Telephone: (345) 923-3924

Email: powdermonkeycayman@gmail.com

Website: <https://www.facebook.com/powdermonkeycayman/>





REAGAN'S HONEY BEE FARM

A family of backyard beekeepers keeping it pure and honest. Reagan's Honey is 100 percent natural Cayman wildflower. The bee farm is located in Savannah, Galaxy Way, Grand Cayman.

For more information see contact details below.

Retail location:

Reagan's honey is a feature at local farmers markets like the Cayman Islands Annual Agriculture Show.



Email: info@reaganhoney.com

Website: <https://www.facebook.com/ReagansHoney/>



BUSINESS UPDATES & CLOSURES





BURGER KING

SHAMROCK ROAD, RED BAY

ADDITIONAL LOCATION

Home of the Whopper, Burger King has been proudly serving Cayman for 32 years. Additional location in the Red Bay area after the Grand Harbour shopping plaza. Other locations include;

- Waterfront
- Seven Mile
- Walkers Road
- Town Centre Plaza

Business Hours:

Monday – Sunday: 6:00 am – 11:00 pm

For more information see contact details below.



Telephone: (345) 945-5304
Website: www.burgerking.ky/





THE CAKE STUDIO

MELROSE PLACE, GEORGE TOWN

The Cake Studio is a brainchild of talented sugar artist and cake designer Lori-Ann Foley. She began cake decorating in August, 2010. She is self-taught and is inspired by everything she sees.

From wedding cakes to birthday cakes, the Cake Studio offers an extensive range of uniquely designed cakes using only fresh ingredients of optimum quality products. Cakes can be personalized as per your requirements.

Business Hours:

Monday – Wednesday 8:00 am – 2:30 pm

Thursday – Friday: 8:00 am – 5:00 pm

For more information see contact details below.

Telephone: (345) 926-4944

Email: thecakestudio@gmail.com

Website: <http://www.thecakestudiocayman.com/>



APRES BEACH

BAR & NIGHTCLUB

THE STRAND, WEST BAY

The name Après Beach, meaning after the beach, is a nod to the après ski culture found at some of the hottest ski locales around the world. Located in The Strand, Après Beach doesn't take itself too seriously but if you're looking for an energetic vibe to party after the party, this is the place to be. Complete with beachy and ski décor, the bar features a shots bar, dance platform and a first class sound system that pumps deep house music. Don't leave without taking a wild ride on the mechanical bull.

For more information see contact details below.

Business Hours

Monday – Thursday: 12:00 am – 3:00 am

Friday: 11:00 pm – 3:00 am



Telephone: (345) 323-1669



CAYMAN TURTLE CENTRE
ISLAND WILDLIFE ENCOUNTER

CAYMAN TURTLE CENTRE

FORMERLY CAYMAN TURTLE FARM

NORTH WEST POINT, WEST BAY



Telephone: (345) 949-3894
Email: info@turtle.ky
Website: <https://www.turtle.ky/>



LA DOLCE VITA

CLOSED FOR BUSINESS

GEORGE TOWN, NORTH CHURCH STREET



MYRTLES RESTAURANT & BAR

CLOSED FOR BUSINESS

QUEEN'S COURT PLAZA, SEVEN MILE BEACH



COMING SOON...





PANI INDIAN KITCHEN

CAMANA BAY, WEST BAY

Curry fans can look forward to a new opening that will expand the South Asian offerings within Cayman's growing Culinary scene.





BODDEN TOWN BOXING CENTRE

BODDEN TOWN

The new Bodden Town Boxing ring project was made possible through a partnership with the Cayman Islands Boxing Association and Key sponsors SDKA and Elite Marble and Granite. The plans are for the gym to be a two-storey facility that will include the ring. It will also include exercise equipment and be open to the public. Scheduled to be open by the end of 2017.



NEW RESTAURANTS & BARS



LE VELE RESTAURANT, PIZZA & LOUNGE

NORTH CHURCH STREET, GEORGE TOWN



New Italian restaurant with fresh seafood, made to order oven-fired Italian pizzas and pasta dishes (pasta made by hand daily at the restaurant). Chef Adriano is a well-known. He takes great care and pride in making the best, authentic food with only the best ingredients from Italy. They have an incredible team at Le Vele and are dedicated to quality food and service.

Business Hours

Monday – Saturday: 11:00 am – 11:00 pm





THE SWEET SPOT BAKERY & CAFE

EASTERN AVENUE, CROWN SQUARE

The Sweet Spot Bakery & Café is a small locally owned grab & go Bakery/Café offering a range of always changing sweets, sandwiches & wraps. The Sweet Spot also provides custom made cakes for any occasion.

Breakfast and lunch provided.

Business Hours

Monday – Saturday: 7:00 am – 5:00 pm



Telephone: (345) 947-2253

Email: thesweetspotcayman@hotmail.com

Website: https://www.facebook.com/thesweetspotcayman/?ref=page_internal



PHYSICAL ENHANCEMENTS



DART REALTY **MAJOR ROAD WORK & EXPANSIONS**

ESTERLEY TIBBETTS HIGHWAY (ETH)

Construction work on the Esterley Tibbetts Highway Extension continues to progress under the supervision of the Cayman Islands National Roads Authority (NRA). Dart Realty (Cayman) Ltd confirmed, "We always planned for a bridge to be included as it allows future connectivity to the redeveloped Courtyard Marriott hotel and any other hotels that may be developed in the area. The bridge will allow pedestrians, golf carts and, subject to normal planning approvals for waterways, boats to travel under the ETH. The bridge is similar to the one at the Ritz-Carlton, except that it is slightly higher. Despite speculation there is no drawbridge being installed." When completed, the Esterley Tibbetts Highway Extension will assist with traffic management – four lane accessibility, storm water mitigation and long-term development planning on Grand Cayman.



Sources: <http://www.caymannewresident.com/Caymans-outlook>
http://caymanroads.com/index.php?option=com_content&task=view&id=75

MAJOR ROAD WORK & EXPANSIONS

ESTERLEY TIBBETTS HIGHWAY (ETH)



MAJOR ROAD WORK & EXPANSIONS

LINFORD PIERSON HIGHWAY



The National Roads Authority's (NRA) widening project is expected to provide an increase in vehicle capacity and reduction in traffic congestion during the peak hours of the morning and evening. NRA workers are widening the sub-base of the road, mainly the section from the Silver Oaks Roundabout to Halifax Drive on the south side of the roadway for about a mile.



EVENTS & ACTIVITIES



2017 FIRST QUARTER EVENTS & ACTIVITIES

AT A GLANCE

JANUARY

- ☐ Cayman Cookout
- ☐ Taste of Cayman Food & Wine Festival

FEBRUARY

- ☐ Cayman Mardi Gras
- ☐ Grand Cayman Agricultural Show
- ☐ Little Cayman Mardi Gras Dinner/Dance Party
- ☐ Little Cayman Mardi Gras Parade
- ☐ Red Sky at Night (CAYFEST)
- ☐ The Cayman Islands Orchid Show

MARCH

- ☐ Annual Cayman Brac Agricultural Show
- ☐ Cayman Mardi Gras

APRIL

- ☐ Junior Cayman Carnival Batabano
- ☐ Little Cayman Agricultural Show





CAYMAN COOKOUT

JANUARY 12 – 15 2017

The Cayman Cookout is considered to be the Caribbean's "premier epicurean event", Chef Eric Ripert, from the Ritz-Carlton, hosts a weekend celebrating food, wine and the natural beauty of the Caribbean. World famous chefs, sommeliers and spirit blenders offer themed tastings, demonstrations, tours and dinners.

For more information and tickets see details below.



Tel: (345) 815-6117 (Informational Purposes)

Website: <http://www.caymanislands.ky/eventsoffers/caymancookout.aspx>



TASTE OF CAYMAN FOOD & WINE FESTIVAL JANUARY 28 2017



The Taste of Cayman Food & Wine Festival is one of the largest culinary events of the year, Taste of Cayman features live cooking demonstrations, food and wine tasting booths, local entertainment and activities for the family to enjoy.

For more information contact the Cayman Islands Tourism Association (CITA) at the below details.

Tel: (345) 949-8522

Email: info@cita.ky

Website: <http://www.tasteofcayman.org/>



RED SKY AT NIGHT FESTIVAL (CAYFEST)

FEBRUARY 25 2017

HARQUAIL DRIVE, WEST BAY, GRAND CAYMAN

This event is an enchanting evening, rich in arts and culture held at the Harquail Cultural Centre. Walking through the garden, visitors will be treated to live performances from dancers, actors and storytellers as well as creative work by local visual artists and crafts people. Celebrated films from around the Caribbean and inspiring performances will be featured within the festival theatres.

Visitors will listen to the sounds of the steel pan, fiddle and drums and will be lured by a mouthwatering array of local culinary delicacies.

Event time: 4:00 pm – Midnight

For more information see contact details below.



Red Sky at Night

Telephone: (345) 949-5477

Email: cayfest@candw.ky

Website: www.artscayman.org/cayfest



THE CAYMAN ISLANDS ORCHID SHOW

FEBRUARY 25 – 26 2017

FRANK SOUND WAY, GRAND CAYMAN



The Annual Orchid Show is a joint event hosted by both the Queen Elizabeth II Botanic Park and the Cayman Islands Orchid Society. This show is an exhibition of locally grown orchids and a plant sale of specially imported orchids, most of which are in bloom. Not only showcasing beautiful hybrid orchids, the show promotes the conservation of Cayman's native orchids. The event has also become an occasion for educating gardeners on the techniques of growing orchids. The proceeds from the show will go toward the establishment of an orchid garden in the Botanic Park. Admission to the Park includes admission to the Orchid Show:

USD \$10.00 (CI \$8.00)

Children 12 and younger: FREE with parent

Save 20% off your admission price:

Discover the "East Adventure Card"

Event time: 9:00 am – 4:30 pm

For more information see contact details below.

Telephone: (345) 947-9462

Email: manager@botanic-park.ky

Website: <http://www.botanic-park.ky/events/annual-orchid-show/>



GRAND CAYMAN AGRICULTURAL SHOW

MARCH 1 2017

THE GROUNDS, LOWER VALLEY, GRAND CAYMAN



The Agricultural Show is one the biggest community events in Grand Cayman, attracting over 10,000 people. Highlights of the show include: Meeting Local Farmers - meet and talk to local farmers who will tell you all about how they grow their produce. You can also buy the delicious fruits and vegetables. Children will enjoy meeting the cows, goats, chickens and other livestock. Music & Entertainment - Listen to local music, visit the petting zoo and watch local craft demonstrations. Try Delicious Local Food - Widen your culinary horizon by trying out wonderful local dishes.

For more information see contact details below.

Telephone: (345) 947-3090

Email: info@thegroundscayman.ky

Website: <http://www.thegroundscayman.ky>





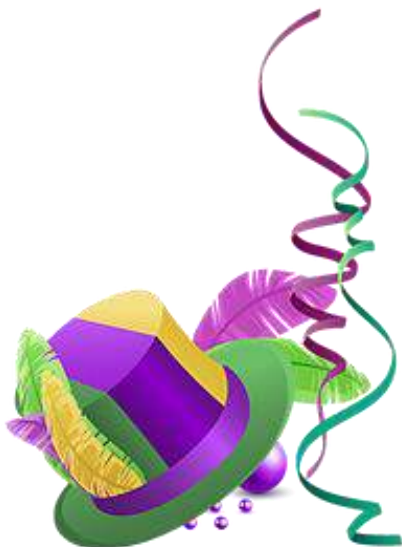
CAYMAN MARDI GRAS

MARCH 1 2017

WATERFRONT, GEORGE TOWN, GRAND CAYMAN

George Town comes alive with one of the most celebrated festivals in the world – Mardi Gras! This 3 day event is free to the public except for the Fat Tuesday Event which goes on Early Bird Sale in December for only \$5.00.

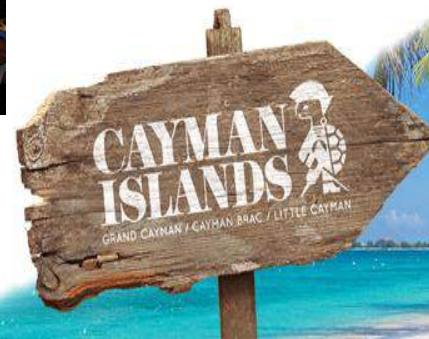
For more information see contact details below.



Telephone: (345) 917-3027

Email: info@caymanmardigras.com

Website: <http://www.caymanmardigras.com/>



CAYMAN BRAC AGRICULTURAL SHOW

MARCH 25 2017

AGRICULTURAL GROUNDS (THE BLUFF), CAYMAN BRAC

A fun family event on the Agriculture grounds (The Bluff), showcasing the Island's best animals, produce and food with live music, arts & crafts sale and activities for all the family to enjoy.

For more information see contact details below.



Telephone: (345) 948-2222
Email: chevala.burke@gov.ky

LITTLE CAYMAN AGRICULTURAL SHOW

APRIL 29 2017

BLOSSOM VILLAGE PARK, LITTLE CAYMAN

A fun family event on the Agriculture grounds of the Blossom Village Park showcasing the Island's best animals, produce and food with live music, arts & crafts sale and activities for all the family to enjoy.

For more information see contact details below.



Telephone: (345) 925-6442

Email: debit@candw.ky



JUNIOR CAYMAN CARNIVAL BATABANO & FAMILY FUN DAY

APRIL 29 2017

GEORGE TOWN, GRAND CAYMAN

This one- day event features a family fun day and a street parade for Cayman's youth. Junior Batabano creates a safe environment for children to play "mas". Kids from the local schools participate in a street parade in full costumes.

For more information see contact details below.



Telephone: (345) 949-7121

Email: batabanocaymancarnival@gmail.com

Website: <http://www.caymancarnival.com>



SECOND QUARTER EVENTS AT A GLANCE

More event details will be available in the next quarters product update.

- Cayman Carnival Batabano Adult Batabano - [May 6, 2017](#)
- 24th Annual Flowers One Mile Sea Swim - [June 10, 2017](#)
- Flowers International 5K and 10K Swim – [June 12, 2017](#)



DOT PROGRAMMES



NATIONAL TOURISM PLAN





NATIONAL TOURISM PLAN

- First phase completed (October 2016): Consultants from the Solimar International team were introduced to the government and DoT team. They also attended Familiarisation trips to get more familiar with the islands and our products.
- Second phase completed (December 2016): Solimar International conducted workshops and meetings with Tourism Partners.
- Third phase and draft NTP underway.





CAYMAN ISLANDS
PRIDE

CAYMAN
ISLANDS



GRAND CAYMAN / CAYMAN BRAC / LITTLE CAYMAN

Training Forecast

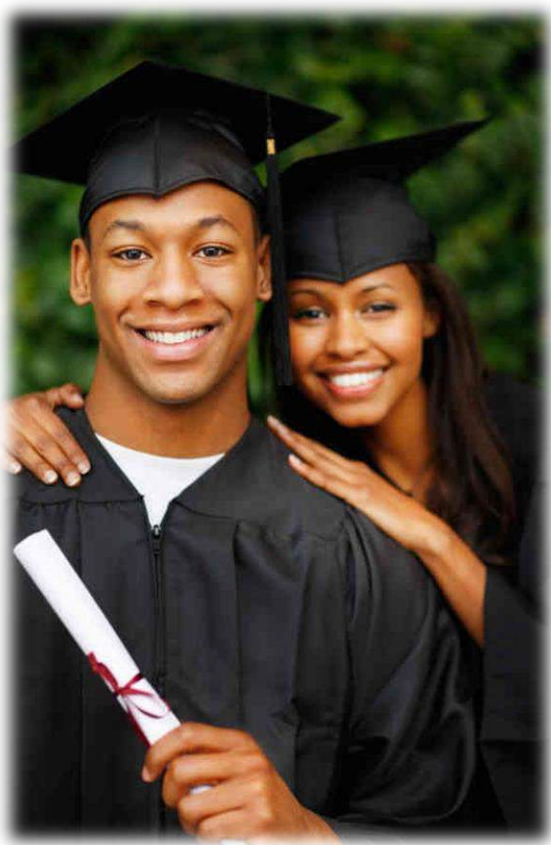
Month	# of Workshops	Clients
January 2017	3	Public Transport
February 2016	3	
March 2016	5	



Tourism
Education,
Awareness &
Scholarships
Engage. Invest. Educate.

**CAYMAN
ISLANDS** 
GRAND CAYMAN / CAYMAN BRAC / LITTLE CAYMAN

MINISTRY OF TOURISM SCHOLARSHIP



- Deadline for 2016 applications is January 31st, 2017
- Caymanians interested in pursuing a hospitality related majors are invited to apply
- Successful applicants will be awarded up to USD 10,000.00 awarded annually.



YOUNG ENVIRONMENTAL LEADERSHIP COURSE



Cayman students aged 15- 18 will participate in a week at the Little Cayman Research Centre; with the aim of introducing students to the importance of the environment in our everyday lives, especially as a precious business commodity.



TEACHER WORKSHOP



Workshops on incorporating Tourism into the curriculum, will take place during the Annual Ministry of Education conference on March 9th, 2017



TOURISM AMBASSADOR

Tourism Ambassador will serve as judge at the Annual Taste of Cayman Wine & Food Festival on January 28th, 2017



Student Colloquium

- Tourism and Leisure students from local universities will compete for a chance to represent the Cayman Islands at CTO's Student Colloquium
- Dates to be confirmed

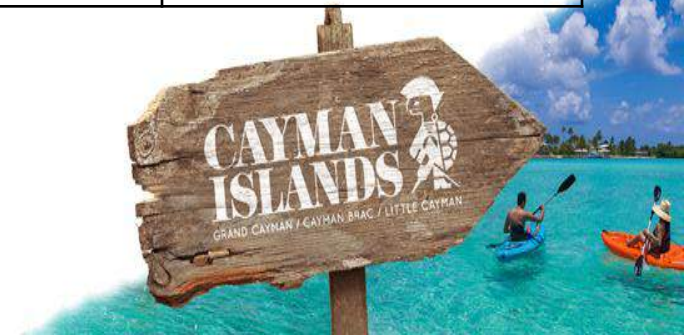


CURRENT ROOM STOCK



CURRENT ROOM STOCK

Category	GCM	CYB	LYB	Total
Condos	2520	70	33	2623
Villas	686	112	24	822
Hotels	2304	64	78	2446
Total	5510	246	135	5891



NEW DEVELOPMENTS



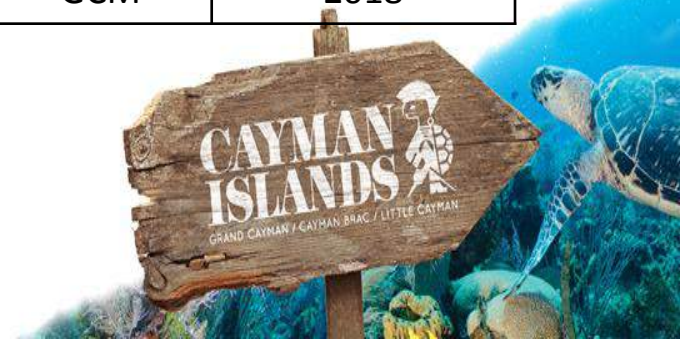
NEW DEVELOPMENTS

Developments	Rooms	Location	Completion
Kimpton Seafire Resort and Spa	266 Hotel rooms 6 beach front bungalows 56 residences	West Bay Road, GCM	2016
Margaritaville Resort (formally Treasure Island)	285 rooms/105 condos	West Bay Road, GCM	Q1 2017
Health City Cayman Islands	185	East End, GCM	2018
St. James Point (Phase One)	200 hotel rooms 90 residences	Beach Bay, Bodden Town, GCM	2018



NEW DEVELOPMENTS

Developments	Rooms	Location	Completion
Dart Realty Ltd.	190 (proposed)	West Bay, GCM	2018
Ironwood Resort with 18 hole Championship Course	82 golf course rooms and 20 beach bungalows (Fran Sound beach front real estate) and Club House with F&B Facilities	North Side, GCM	2018
Cayman Enterprise City Zone	TBD	South Sound, GCM	2018



ACCOMMODATION UPDATES

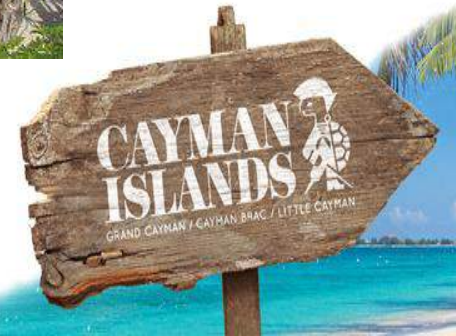




PARADISE VILLAS RESORT

TEMPORARILY CLOSED FOR BUSINESS

LITTLE CAYMAN



THANK YOU!!

